

Privacy Policy

(Effective 5/6/2023)

Welcome to MacRealtyTeam.net

We respect your privacy and are committed to protecting the personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on Our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to Our collection of information from any other sources.

This Privacy Policy applies to Mark MacFarlane and www.MacRealtyTeam.net which is a website owned and operated by Mark MacFarlane (hereinafter, "Us", "Our", "We", "Website" or "MacRealtyTeam.net").

The following terminology applies to these Terms and Conditions, Privacy Policy, and any or all other Agreements:

"Client", "You" and "Your" refers to you, the person accessing this website and accepting the MacRealtyTeam.net Privacy Policy.

Please note, this Privacy Policy does not govern the practices of third parties that We do not own or control, including but not limited to any third-party websites, services, and applications that You access through Our website MacRealtyTeam.net. Since We cannot take any responsibility for the content, privacy policies, or practices of any third party, We encourage You to carefully review the privacy policies and terms of service of any third party You access.

This Privacy Policy, together with the MacRealtyTeam.net Terms and Conditions, set forth the general rules and policies governing Your use of Our Website. By accessing and using the MacRealtyTeam.net website You are unconditionally and irrevocably agree to this Privacy Policy as detailed herein. If You decline to accept this Privacy Policy do not use, access, or browse the MacRealtyTeam.net website. Please exit immediately.

This Privacy Policy includes but is not limited to:

All Website Visitors

Like most website operators, MacRealtyTeam.net may use cookies as well as other protocols that collect non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. MacRealtyTeam.net's purpose in collecting non-personally identifying information is to better understand how MacRealtyTeam.net's visitors use Our Website and how We can make improvements. From time to time at their discretion and in accordance with applicable laws, MacRealtyTeam.net may release non-personally-identifying information which may include publishing or disseminating data and reports on trends in the usage of its website.

MacRealtyTeam.net may also collect potentially personally-identifying information like Internet Protocol (IP) addresses of users, user names, and email addresses from users using Our Website. MacRealtyTeam.net will only disclose potentially personally-identifying information under the same circumstances that it uses and discloses personally-identifying information as described below.

Gathering of Personally-Identifying Information

Certain visitors to MacRealtyTeam.net websites will choose to interact with MacRealtyTeam.net in ways that require MacRealtyTeam.net to gather personally-identifying information. The amount and type of information that MacRealtyTeam.net gathers depend on the nature of the interaction. For example, We ask visitors who sign up for a newsletter or blog at <http://www.MacRealtyTeam.net> to provide a username and email address. Visitors who submit a request to be contacted or to list their home on the MLS form will provide personally identifying information including property address, property occupancy status, asking price, email address and telephone number, and other personal information ("Personal Information").

Use and Sharing of Personal Information

We will only use or share Your Personal Information as follows:

- To communicate with You, follow up on any offer We made, discuss Our offer, inquire about questions You may have, and discuss your willingness to sell your property.
- To extract non-personally identifiable data for improving Our services and advancing Our lawful business purpose;
- In connection with attempting to list, sell or market a property You own or have an interest in. This may include sharing the information with a title company, settlement agent, attorney, lender, appraiser, inspector, or finance company to the limited extent necessary to facilitate the sale of the property You own or have an interest in.
- To comply with applicable law, legal processes, court orders, or other governmental regulatory authorities;
- To investigate, prevent, or take action regarding suspected or actual illegal activities, security violations, Terms of Use violations, or other technical issues;
- To respond to or participate in lawsuits or investigations;
- To protect against fraud, stalking, bullying, or other liability or harm to MacRealtyTeam.net, the user, or others;
- To exercise or perform legal, ethical, or contractual obligations;
- For such lawful purposes as may be disclosed or evident at the time that You provide Personal Information to MacRealtyTeam.net. This may include the response to a survey, signing up for an event, or registering for a newsletter;
- To engage in routine business uses that an ordinary and reasonable person should expect in the context of the sale and purchase of real property: and
- To other companies or websites which are owned or operated by Mark MacFarlane or under common ownership, including any of Our subsidiaries; and
- To business partners with whom We may jointly provide services to You.

Protecting Your Personal Information

The security of Your Personal Information is important to MacRealtyTeam.net. Unfortunately, no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Information, We cannot guarantee its absolute security.

Cookies and Other Protocols

To enrich and perfect Your online experience, MacRealtyTeam.net may use cookies, web beacons, and similar technologies and services to display personalized content, appropriate advertising, and store Your preferences on Your computer.

A cookie is a string of information that Our Website stores on a visitor's computer, and that the visitor's browser provides to Our Website each time the visitor returns. MacRealtyTeam.net may use cookies to help identify and track visitors, their usage, and their preferences. MacRealtyTeam.net visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using the MacRealtyTeam.net website. Please note, certain features of the MacRealtyTeam.net website may not function properly without the aid of cookies.

Advertisements, articles, and stories appearing on Our website may be delivered to users by MacRealtyTeam.net or Our advertising partners, who may set cookies. These cookies allow MacRealtyTeam.net and Our advertisers to recognize Your computer and compile information about You or others who use Your computer. This information allows MacRealtyTeam.net and Our advertising partners to, among other things, deliver targeted content that We believe will be of most interest to You.

By continuing to navigate Our website without changing Your cookie settings, You hereby acknowledge and agree to MacRealtyTeam.net's use of cookies. This Privacy Policy covers the use of cookies by MacRealtyTeam.net and does not cover the use of cookies by any advertisers.

Links To External Sites

Our Website may contain links to external sites that are not operated by MacRealtyTeam.net. If You click on a third-party link, You will be directed to that third-party's site. We strongly advise You to review the Privacy Policy and Terms and Use of every site You visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites, products, or services.

Aggregated Statistics

MacRealtyTeam.net may collect statistics about the behavior of visitors to its website. MacRealtyTeam.net may display this information publicly or provide it to others. However, when We aggregate statistical information MacRealtyTeam.net does not disclose any of Your Personal Information.

Affiliate Disclosure

MacRealtyTeam.net may use affiliate links and may earn a commission or fee from certain links. This does not affect You and Your Personal Information is not provided or disclosed.

Children's Privacy

MacRealtyTeam.net does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register as users on the Website. MacRealtyTeam.net is not directed at children under the age of 13. In the event that We learn that We have collected Personal Information from a child under age 13 without verification of parental consent, We will delete that information as quickly as possible. If You believe that We might have any Personal Information from or about a child under the age of 13, please contact Us immediately at Contact@MacRealtyTeam.net.

Do Not Track

MacRealtyTeam.net does not respond to Do Not Track requests from Your browser.

Customer Communications

MacRealtyTeam.net may send You marketing emails, texts, letters, postcards, and other promotional materials. You can stop receiving marketing communications from Us by clicking on the “unsubscribe link” provided at the bottom of electronic communications or by sending a request to opt-out to Us at OptOut@MacRealtyTeam.net. We make reasonable efforts to promptly process all unsubscribe requests.

By submitting your personally identifying information and requesting to list or market a property You own or have an interest in You are agreeing to opt-in to future communications from Us. This may include marketing text messages to Your mobile phone. Standard message and data rates may apply. You can opt out of these messages by replying “STOP” to the sender or by emailing Us at OptOut@MacRealtyTeam.net.

Finally, We are required by law to send You certain service-related and legally required communications. You may not opt-out of such communications and We may provide such notifications to You via email, text message, hard copy, or through conspicuous posting on the Website or other lawful means.

If You have set up an account on Our Website, You can update Your account settings at any time by logging into Your account and changing Your account settings.

Privacy Policy Changes

We may from time to time modify the Privacy Policy at Our sole discretion. When the Privacy Policy is modified it will promptly be made available on Our website at www.MacRealtyTeam.net/privacy. The changes will be effective as soon as the revised Privacy Policy is posted unless otherwise stated. MacRealtyTeam.net encourages visitors to frequently check this page for any changes to its Privacy Policy.

Your continued use of this site after any change in this Privacy Policy will constitute Your acceptance of such change.

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